

Win a Wedding

**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

1. PROMOTION DATES

- a. The Win a Wedding Promotion will begin on January 5, 2009 at 8am ET and end on March 27, 2009 at 11:59pm ET

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all legal residents of the United States and the District of Columbia who are 18 years of age or older at the time of entry and who live in state of Tennessee

Employees of the Journal Broadcast Group, Mountain Valley Wedding Chapel, Eagle Ridge Resort, its corporate parent, subsidiary, and affiliated entities, its advertising agencies, participating sponsors/promotional partners, any other Knoxville/East Tennessee broadcast companies and the members of their immediate families (spouse, parents, siblings or children) or households are ineligible to participate or win. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.

- b. Only one winner per household per family is permitted.

- c. Entrants are required to provide truthful information and Promoter will reject and delete any entry that it discovers to be false or fraudulent. Promoter will disqualify any entry from individuals who do not meet the eligibility requirements, and Promoter will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. ENTRY

- a. To participate in the Promotion, you may enter via the following method(s):

VIA INTERNET –Visit [www.knoxbride.com](http://www.knoxbride.com) and follow the links and instructions to enter and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Entries must be received by Friday, March 27, 2009 at 11:59pm. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or

other organization that is responsible by assigning the email address or the domain associated with the submitted email address. Multiple entrants are not permitted to share the same email address. All entries submitted become the sole property of the Promoter and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Promoter. The contest administrator's computer is the official time keeping device for the Promotion. For purpose of this Promotion, a "Day" shall begin at 12:00:00 a.m ET and shall end at 11:59:59 p.m. ET

VIA POSTAL MAIL – Mail a self address entry to Journal Broadcast Group C/O Win a Wedding – PO BOX 50158 Knoxville, TN 37950. Each entry by mail must include the entrant's first name and last name, complete address, city, state, zip code, telephone number, and date of birth. Entry must be postmarked by Friday, March 27, 2009 and received no later than Friday, April 3, 2009.

b. For internet entry, only one entry per person and one entry per email address are permitted. For postal entry, only one entry may be submitted per person and per mailing address.

#### 4. PRIZES

a. Candlelight Ceremony for up to 75 guests, A three-camera digital Vidionics DVD of the service, Photography package: \* Provided by Elite Images Photo Services, 30 8X10's for Bride/Groom Wedding Album, 20 5X7' for two (2) Parent Albums, 3 11X14 enlargements 2 16X20 enlargements, 15 8X10's on Kodak's new metallic paper, Unity Candle Service with keepsake decorative candle, A four-hour Lincoln Navigator Limousine \*\* Provided by Sweethearts Limousine Service, A fresh flower bridal bouquet and boutonniere, Two night's lodging in a honeymoon cabin\*\*\* Provided by Eagles Ridge Resort, Reception at Eagles Ridge Club House\*\*\* Provided by Eagles Ridge Resort, Reception Services:\*\*\*\* Provided by Magic Moments Event Planners, Three (3) hour reception to include: Heavy hors D'oeuvres Menu, DJ services and dance floor setup for 3 hours, 3 Tier Traditional Design Wedding Cake, Custom fit chair covers and coordinating sashes, Complete set up, decorating, hostess for the event, formal cake cutting & cleanup, (decorating includes all linens, silk centerpieces, candlelight throughout the room, banquet skirting on all tables and wedding cake display on separate table) Formal wear to include wedding gown and tuxedo\* Provided by Fantasy Bridal of Gatlinburg  
Total Retail Value = \$ 8,728.00

b. There is no substitution, transfer, or cash equivalent for prizes, except that Promoter may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

## 5. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Promoter management with respect to the Promotion are final.
- b. Winner will be selected at random from all eligible entries on Monday, April 6, 2009.
- c. Odds of winning are determined by number of eligible entries.
- f. Winners (or their parents or legal guardians if under the age of majority) must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of notification attempt or winner will be disqualified and the prize will be forfeited and an alternate winner may be chosen by random selection based on all eligible entries. If a potential winner cannot be contacted, fails to complete, sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner will be disqualified and will forfeit the prize.
- g. Unless otherwise specified in the prize notification, all prizes or prize certificates may be picked up at the office of the Promoter at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. Prize or prize certificates will not be mailed to the winner without the winner's prior written consent in which the winner shall agree to assume its risk of loss. The Promoter, its sponsor, or promotional partner are not responsible for the safe arrival of a prize or prize certificate.

## 6. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by Promoter in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.
- b. By participating in the Promotion, each winner agrees to have his or her name, city, state, voice, or likeness used in any advertising or broadcasting material relating to this Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, and depending on the nature of the prize and eligibility requirements of the contest, the Promoter in its sole discretion will require verification of Promotion winner's identification by a showing of valid government-issued photo identification. By participating in the Promotion, each winner agrees to release hold Promoter, its sponsor(s) and promotional partner(s), and each of their parent, subsidiary and affiliated entities, and the officers, shareholders, directors, employees, agents and representatives of each of them (collectively, the "Released

Parties”) harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Promotion. Promoter will also require eligible Promotion winners and their guests or travel companions, if any (as well as each of their parent(s) or legal guardian(s), if winners, guests or travel companions are under the age of majority in their state of residence), to sign a liability release confirming such consent.

d. Promoter, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Promotion if he or she tampers with the entry process, the operation of the Promotion, or the operation of Promoter’s web channel or is otherwise in violation of the rules. Promoter further reserves the right, at its sole discretion, to modify, cancel, terminate or suspend the Promotion, or any part of it, if it is not capable of completion as planned or if any fraud, technical failures or any factor beyond the Promoter’s control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion as determined by Promoter in its sole discretion. Any attempt by an entrant or any person to deliberately damage any Promoter web channel or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws. Should such an attempt be made, Promoter reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. Promoter’s failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of Promoter, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, Promoter reserves the right, but not the obligation, to modify, suspend or cancel the Promotion and shall not be required to award a substitute prize.

e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Promotion, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, other technological failures, telephone service outages, delays, dropped calls, or busy signals; or (iii) lost, stolen, mangled, misdelivered, postage due, illegible, incomplete, incorrect, or late entries.

f. To obtain a copy of the Official Rules or a list of winners following completion of the Promotion (please specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying “Official Rules” or “Winner List” to Win a Wedding Winner List or Official Rules Request, Journal Broadcast Group 1533 Amherst Road, Knoxville, TN 37909. A copy of the Official Rules and a list of winners (when complete) are also available during regular business hours at Journal Broadcast Group 1533 Amherst Road, Knoxville, TN 37909. All such requests must be received within thirty (30) days following completion of the Promotion.

7. TERMS OF USE AGREEMENT & PRIVACY POLICY

a. By entering this Promotion, you agree to use of your personal information as described in the Privacy Policy located at: [www.knoxbride.com](http://www.knoxbride.com)

b. [By use of this web channel and by entering this Promotion, you agree to the Promoter's Terms of Use Agreement: [www.knoxbride.com](http://www.knoxbride.com)

Sponsor: Journal Broadcast Group: 1533 Amherst Road, Knoxville, TN 37909.